

4-26-2012

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Recommended Citation

Estanek, S. (2012). Comments from the Editor. *The New York Journal of Student Affairs*, 12(1). Retrieved from <https://commons.library.stonybrook.edu/nyjsa/vol12/iss1/1>

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Editorial

Comments from the Editor

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Welcome to the first issue of the twelfth volume of the *CSPA-NYS Journal of Student Affairs*...the second volume of the journal's new online life in the twenty first century. As always, I wish to thank managing editor Danielle LaMarre, copyeditor Dr. Logan Hazen, and all of the editorial board who reviewed manuscripts for the hard work that made this issue possible. This issue contains two applied research articles that engage important issues for student affairs professionals. One article utilizes quantitative research methods, and the other utilizes qualitative methods; however, the authors of both studies use the findings of their research to inform their professional practice. Both studies have specific recommendations and implications for professional practice beyond their own institutions.

Amy B. Wilson studied the relationship between multicultural competence and use of the Social Change Model of Leadership Development, and how multicultural issues were addressed in leadership programs. The author conducted a national survey of student affairs educators who self-identified as responsible for leadership education on their campus. She found a correlation

between intentional use of a leadership model, particularly the Social Change Model of Leadership, and the multicultural awareness of the leadership educators. However, she also found that the intentional incorporation of multicultural issues into leadership activities was necessary; just utilizing the Social Change Model itself as a framework was not sufficient to enhance multicultural competence. Allison F. Alden and Anthony G. Naglieri tackled the question of how to effectively reach students utilizing electronic and social media. What they heard from students in the focus groups they conducted outlined both the challenges and opportunities in utilizing emerging social media to promote student involvement in campus activities and supported the value of thinking strategically about communication to students, regardless of the technology that is employed. At the same time their research supported other studies that indicate that students strongly prefer online interaction and mobile technology.

In the November 2011 *Comments from the Editor*, I wrote that the journal was interested in publishing all forms of scholarship recognized by the sixth edition of the *APA Manual*. These include the results of original research, case studies, literature reviews, descriptions of best practices and innovative programs, thoughtful essays, and historical overviews. We also aspire to be a journal that publishes the work of emerging scholars and scholar-practitioners. The editorial guidelines that were published, however, were general and did not give specific guidance regarding expectations for each of these different types of manuscripts. The editorial board has rectified this by approving expanded guidelines for publication, which are included in this issue. Our next issue is scheduled for publication in November 2012.