



WHY ARE ASIAN AMERICANS JOINING GREEK LIFE?



INTRODUCTION

My research aims to uncover the underlying reasons to why Asian Americans in college and university campuses join Greek Life.

DID YOU KNOW?

The Asian American- interest sororities and fraternities arose primarily because of exclusion from pre-existing organizations on campus in the early and mid-nineteenth 20th century.

OUTREACH



My website's audience revolves around Asian American college students. Asian American college students are not the only ones impacted by the Greek life community. The website will be available and dedicated to universities' advisors and faculty, as well as friends and family of Asian American college students. The Greek community is not a limited, closed off group, it includes a diverse and continuously expanding body of individuals. The use of social media and the internet such as Facebook and Twitter will reach a wide array of individuals across the nation and the world.

STAKEHOLDERS



- Young adults (18-25 year olds)
- College and university campuses
- Greek advisors and faculty members
- Greek umbrella organizations (NAPA, NPHC, NMGC)



REFERENCES

RESULTS

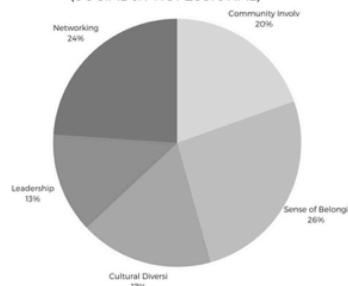
The survey was conducted on college students who are affiliated with the Asian American Greek life community. Major themes that inspired the participation in college organizations resonated within the participations.

Social and cultural stigmas like the Model Minority Myth and Hazing awareness were rated from a 1 to 5 scale. The results indicate that the participants were moderately familiar with such sigmas. This calls for the need for more awareness and discussion about crucial topics.

COMMUNITY INVOLVEMENT CULTURAL DIVERSITY

NETWORKING (SOCIAL & PROFESSIONAL)

SENSE OF BELONGING LEADERSHIP



INTERVIEW

A series of interviews were taken amongst Greek advisors and faculty members to understand an outsider perspective on the Asian American Greek Life community. Through the interviews, individuals evaluated the Asian American Greek Life community in terms of leadership and awareness on positive and negative behaviors that influence Asian American college students.



Please scan QR Code to view Survey and Questionnaire

WEB PROPOSAL

This website will be used for college students interested in Greek life during their college experience. Opposed to "going in blindly", college students will have the opportunity to discover what Greek life entails, the ups and downs as well as personal stories from members and advisors.

Ranging from survey questions and interviews from Greek members and university faculty, the viewers will be gain an insight on Asian American Greek Life.

SIGNIFICANCE

There are very little sites and sources that explore Asian American Greek Life. The news and internet are flooded with reports about hazing incidents in regards to Asian American Greek organizations. My research aims to recognize the factors that engage college students to join Asian American-interest organizations. Taking into consideration the stigmas that follow Asian American organizations such as the model minority myth and hazing reports, I want to explore the Asian American Greek life to break the current perspective on cultural organizations.

ACKNOWLEDGMENTS

Thank you to all the participants of the survey and questionnaire. Your stories inspired and gave me a new unique perspective on the research each time.

A heartfelt thank you goes to my seminar professor, Peggy Christoff. Your kindness and positivity pushed all of us to move forward with our projects and kept us in check when we seemed to lose motivation. Thank you for always seeing the good in everything we did. From the bottom of my heart, thank you Professor Christoff!