How Can Chinese Students Succeed in The United States

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December 12, 2017

1 What will my website offers?

- Scholarly Articles
  - Our website supervisory team will be responsible for publishing articles about our scholars on relevant topics, reading topics of interest to them and further broadening their horizons.
- Interactive feedback system
  - Our team will run a feedback system to gather topics of special interest to the audience. This will enable us to identify the themes for our future.

2 Some Background

According to NetEase News, approximately 19 million mainland Chinese wanted to immigrate to the US, and this figure put China in the number one spot among a list ranking nations based on desire to live in the US.

International Students in U.S. Colleges and Universities Top 1 Million

The number of international students in U.S. colleges and universities poured in, topping one million in the 2015-16 academic year, according to new federal data released Monday. China is the largest number of international students to the U.S., with Chinese students accounting for 31.5% (328,547) of all international enrollments (1,043,899) in the U.S., according to the Institute of International Education.

Resources:
- Limited Channels
- Family members
- Friends
- International Schools

3 A few existing projects

Identity Development and Acculturation Models

- This model emphasizes the mechanisms of identity shifting and cultural adaptation during the transitional process.
- The identity development and acculturation models have inspired subsequent scholarly endeavors in assessing international students' adaptation processes and outcomes.
- Bicultural identity is represented as the mid-point score in the acculturation continuum with highly traditional at one end and high assimilated at the other end.
- Inoue (2003) found that international students with higher levels of self-evaluated English proficiency, social connection, and satisfaction with their social networks reported less acculturative stress.
- The process of assimilating to a new culture can be an extremely stressful experience for international students, which cannot be assessed using one-shot, cross-sectional research.

Culture-Learning and Social Support Models

- These models emphasize that international students have the capacity to learn new cultural skills and that general social support can buffer or offset the stress experienced by international students during the cultural transition process.
- This model is associated with the subsequent work on friendship networks of international sojourners, outreach programming, cultural sensitivity training, and cross-cultural communications.
- International students who reported more social support, compared to their counterparts, expressed more confidence in their ability to cope with stressful academic situations.
- According to this model, being deprived of the established social support in home country may lead to psychological and physical maladjustment outcomes.

4 Common Stressors

- Academic difficulties
  - Those who report weak English skills are more likely to perceive their academic experience as stressful or feel that they lack the ability to cope with stress.
  - Academic restrictions are often identified as the main concern among international students.
- Socio-cultural barriers
  - Accommodating to the social norms in the host country, political religion/cultural value clashes.
  - Lack of social support and persona guidance.

A plan for outreach and evaluate

First, the site will be set up in mainland China to ensure that Internet users in China can access the Internet. Then, we will promote our website with Tencent, QQ, qi, and WeChat executives. In order to maximize the advertising effectiveness of the site itself, we will cover the two most popular Chinese social media. She is Sina Weibo and the other is WeChat. According to China Internet Network Information Center (CNNIC), as of May 2014, 65% of China's internet usage is from WeChat users (199IT). Weibo is mainly used by individuals to keep up with the recent Chinese celebrity life events. Therefore, these media will provide cheap and efficient media for our website. Depending on the rating of our site and the large population of Chinese curiosity wanting to migrate in the United States, our site will have great potential. Once the talk show is successful, it is possible for advertisers to earn a satisfactory income. With this income, it is possible to hire our team staff.